WELCOME TO SAP TECHED 08

DEMO JAM

2007 WINNERS: INTERACTIVE EDGE LLC

Supporting Data-Driven Presentation Needs of a Sales Force with XP3 and SAP NetWeaver BI

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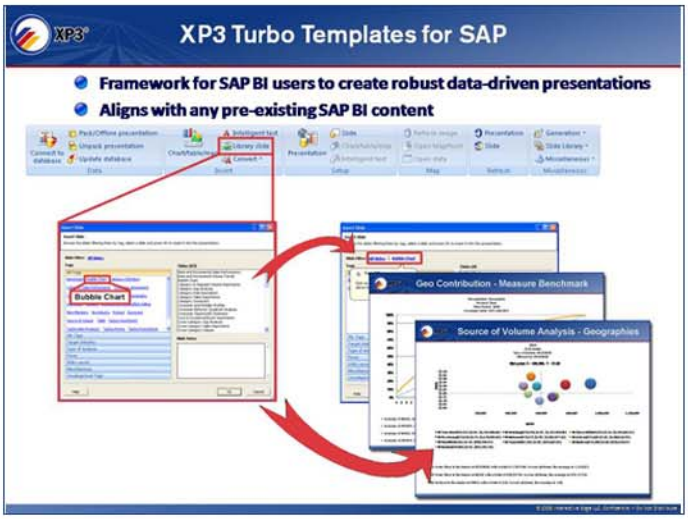
This session will demonstrate how SAP NetWeaver Business Intelligence (SAP NetWeaver BI) customers can empower a distributed sales force with data-driven presentations extremely efficiently. You will see how a beverage/spirits manufacturer solved the challenge of presenting corporate data with flexible end-user tools to summarize and visualize the right data for the right audience, directly in Microsoft PowerPoint. The solution, XP3 from Interactive Edge, connects directly to SAP NetWeaver BI and combines front-end analytics and automated presentation development with standard Microsoft Office output. The tools to create and customize data-driven presentations, and the results themselves, are easily understood by any business audience. You will see XP3 Presentation Builder access SAP NetWeaver BI from within Microsoft PowerPoint and automatically generate complete fact-based selling decks including data-driven content and intelligent commentary highlighting key findings. Also being demonstrated is XP3's newest capabilities – XP3 Turbo Templates – a set of 26 new industry standard Best Practice templates that are multidimensional and portable across different forms of SAP data. XP3 Turbo Templates provide a framework for users to easily develop and distribute advanced content.