



Bringing Business Intelligence to the Front Lines of Business



XP3® PowerPoint Presentations with the Power of Business Intelligence

Business users need fast access to multiple forms of data in a format they can understand and easily work with. The XP3 platform offers exactly that - the ability to deliver decision making information by integrating multiple data sets to provide holistic arguments.

Many organizations have made significant investments in procuring data, but fail to capitalize on the wealth of knowledge the data provides - especially as it relates to customer facing initiatives. XP3 is a set of business intelligence tools that are fully integrated with Microsoft Office, and give users the ability to effectively and efficiently leverage virtually any data to create, distribute and apply best practice analytics in persuasive PowerPoint Presentations while leveraging Microsoft Excel functionality.

XP3 Presentation Builder™



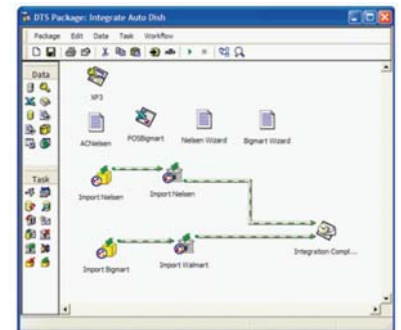
XP3 Presentation Builder is a powerful presentation and analysis authoring tool that is fully integrated within Microsoft PowerPoint.

XP3 Presentation Viewer™



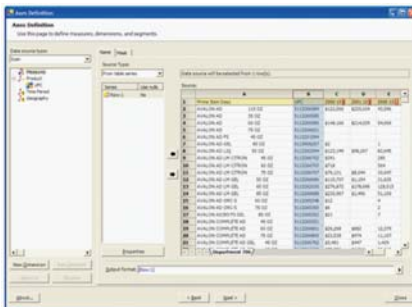
XP3 Presentation Viewer is designed for field personnel, management, or customers to view and easily customize XP3 generated presentations.

XP3 Automation™



XP3 includes automation of every aspect of the business process to create work flows and drive efficiency.

XP3 Dimensional Data Loader™



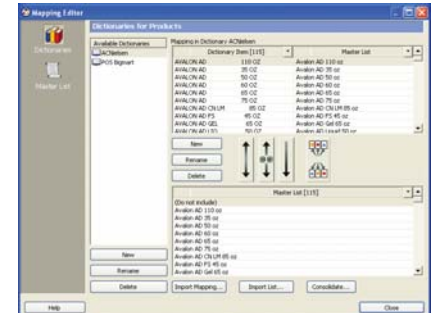
XP3 Dimensional Data Loader is unique and accommodates virtually any type and format of data without custom programming.

XP3 Data Workshop™

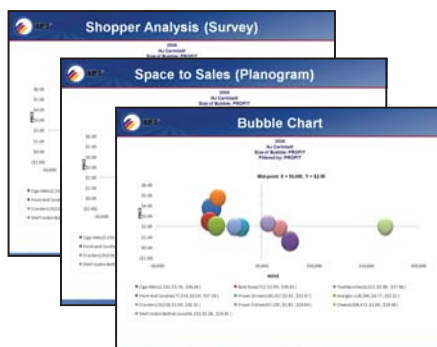


XP3 Data Workshop is a powerful tool that allows business users or IT to manage and customize data sources for maximum flexibility and impact.

XP3 Data Integrator™



XP3 Data Integrator empowers business users to take the next step and compare sales to depletions, syndicated data to consumer information and more.



XP3 Turbo Templates

XP3 Turbo Templates allow business analysts to uncover vital information quickly and easily, from virtually any data, regardless of source or dimensionality. With our interactive tagging system users can very easily select and manage these wide range of pre-built templates. Users can also select the desired intelligent commentary from a pre-defined list of intelligent text boxes that extract the key insights from the information displayed on a slide.

Features

- **Integration with Industry Leading OLAP and BI Platforms** - Direct connectivity to Microsoft Analysis Services and SAP NetWeaver BI for advanced analytics, true scalability and advanced security
- **Open Database Architecture** - Store data locally or in an enterprise Oracle or SQL Server environment in an open standard database architecture
- **Integration with Microsoft Office** - Leverage your existing Microsoft Excel and Microsoft PowerPoint expertise
- **Business Process Automation** - Automate the entire business process from data management through presentation creation and distribution
- **Easy-to-Use Analysis and Presentation Tools** - Create dynamic, data-driven presentations out-of-the-box within Microsoft Office
- **Flexible Data Distribution** - End-users can access data directly from a central server, use local data sets, or receive local data from the server via push or pull technology
- **Creation and Distribution of Best Practices** - Share your organization's best thinking and the appropriate data with user-friendly distribution tools
- **Automatic Bursting Generation of Microsoft PowerPoint Presentations** - Automatically populate multiple data-driven presentation scenarios from a single Microsoft PowerPoint file
- **Unique Data Loading and Management Capabilities** - Intuitive and powerful tools allow business users and IT to load, manage and integrate any data without entering a single line of code
- **Integration with JDA, Apollo and other Planogram Data Sources** - Provides the ability to leverage and visualize store level planogram data

"The XP3 tool has already taken tasks that took me hours and reduced them to minutes. We have already gotten more than our money's worth from the training and the software."

Joseph Najat

Senior Category Insights Manager, Kettle Foods

"XP3 enables DPS to streamline the process of data integration, production and dissemination of customer presentations for category management. More than 80% of analysis can be done via XP3's smart text. Connecting all of our software with our data streams in category management has enabled us to cut our time per space management project by more than 65%."

Craig Hodnett

Vice President, Category Management, Dr Pepper Snapple Group

SAP® Certified
Integration with SAP NetWeaver®

Microsoft
CERTIFIED
Partner